



# Amplify Your Brand with the MLA

The Modern Language Association offers multiple advertising opportunities—digital and print—for companies looking to expand their brand awareness.

## Digital

For digital advertising, you can choose from one of three newsletters:

- ***The Source***, our bimonthly blast about MLA style
- **News Digest**, our monthly message with MLA updates, opportunities, and news in the field
- **Meetings and Events**, seasonal emails about in-person and virtual events

Learn more about ad specs, rates, and circulation numbers.

## Print

Planning a direct mail piece this year? Consider renting a mailing list! MLA members are enthusiastic purchasers of books and technology products, and they frequently travel to conferences. Target specific segments of our membership from over 150 lists of scholarly fields and professional concerns.

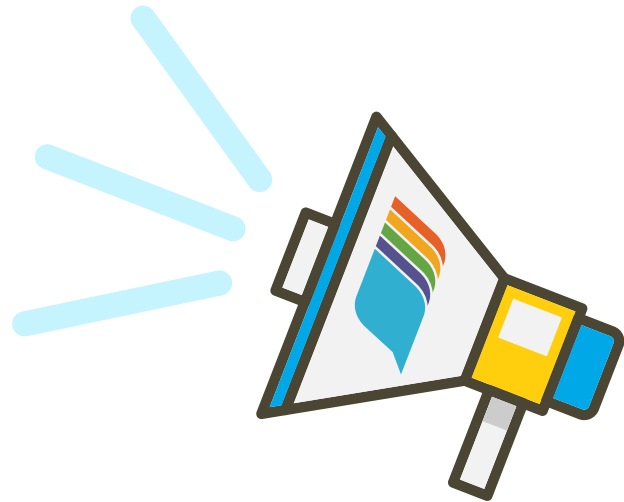
## PMLA

Since 1884 *PMLA*, the journal of the Modern Language Association, has published articles on language and literature. Published five times each year, including the annual convention program in September, its circulation of nearly thirty thousand is among the largest for a humanities journal. All MLA members have access to *PMLA*, as do subscribing libraries worldwide. For more information visit us online.

## Convention

Show your support for humanities educators and scholars by exhibiting at or sponsoring our annual convention held in early January. We offer a variety of opportunities that are sure to catch the attention of attendees, including:

- online ads
- exhibits
- email blasts
- and more!



For more details, please  
visit [www.mla.org/advertise](http://www.mla.org/advertise).

